



Our Impact Report 2025

Welcome

Belvoir Farm has humble roots, from my mother making Elderflower Cordial in the family kitchen over 40 years ago, to where we are now with a wide range of award-winning cordials, sparkling drinks and mocktails, a 60-acre organic elderflower farm in Leicestershire, and selling our drinks to consumers all over the world.

A lot has changed over the last 41 years, but our commitment to our people, our environment, and our products hasn't. Still run by me, our purpose is simple - to provide moments of pleasure with naturally delicious drinks, made with real ingredients.

We've always been an active contributor to our community, passionate about sustainability, and never compromised on product quality. So, I'm delighted to share our first ever Impact Report with you. For us, an annual impact report not only summarises our sustainability progress and demonstrates our plans for improvement, but it also helps us maintain accountability and transparency across all areas of our business.

This year, we have a newly formed Sustainability committee to ensure we continue to embed B corp across the business. We report our sustainability metrics alongside our financial ones with regular updates to the Belvoir Board of Directors to make sure our impact goals are taken into consideration at the highest levels of decision-making.

I hope you enjoy hearing about everything we have been doing

Pev Manners



*Pev Manners,
Owner and Founder*

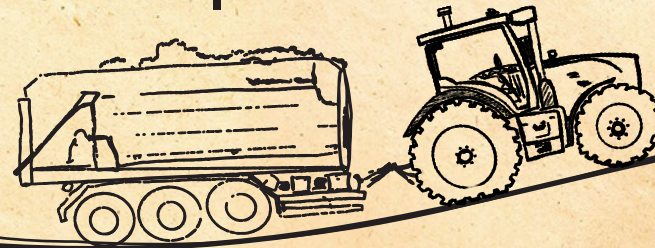


Our Purpose

To provide moments of pleasure with naturally delicious drinks, made using real ingredients

Our Vision

We do things the proper way, rather than the cheap way. Our customers recommend us, our employees love us, and our suppliers want to work with us



Our Values

- S** - **Superior Quality** in everything we do
- P** - **Passionate** about our brand, products and people
- I** - **Initiative** to do things better
- R** - **Recognise** and celebrate positive contributions
- I** - **Integrity** - We do what we say we will
- T** - **Teamwork** - Work safely towards the same goal



Our Impact Highlights

836 Tonnes

of glass saved through the light weighting project which equates to a carbon saving of **384 tonnes**. The equivalent to 193 round trips from London to New York



25.4 Million

Bottles and cans of our naturally delicious drinks sold across the world. Which is the equivalent of 48 Belvoir products sold every minute in 2025!



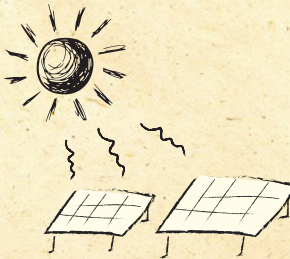
91.2

was our B Corp score following initial accreditation.



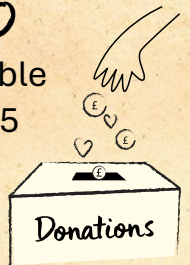
21%

of solar power generated from our solar panels



Over £20,000

Donated to charitable causes in 2025



Bucketloads

of fresh UK elderflower hand-picked and infused into our drinks in 2025



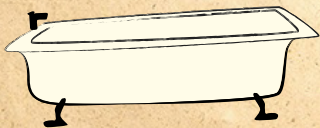
68 Tonnes

of added sugar were removed from our products. That's 16 million teaspoons!



1.5 Million litres

of waste-water reduced via our effluent project in 2025. The equivalent of 18,750 baths*



The Spirit of Belvoir

team were formed and we hosted **9** events for staff



*80L bath tub

Becoming a B Corp

Joining the B corp community last year was a proud milestone for us – recognition of things we have always done but not necessarily shouted about. It's something we've believed in from day one: that business can, and should, be a force for good.

At Belvoir Farm, our people, our products, and our planet are at the heart of everything we do. For over 40 years, we've been crafting naturally delicious drinks, that are sustainably made with honest ingredients.

We don't cut corners, we don't chase profits, we do the right thing - and now, that commitment has been officially recognised. But the work doesn't stop there. We are continuing our sustainability efforts, with the goal of becoming **CARBON NET ZERO by 2035 (Scope 1/2)**

Here's some highlights of what we did to achieve our score:

Governance: Sustainability goals are part of our strategic plan, and in all employees performance reviews and reported at Board level. Plus, we've strengthened our ethics policies and increased transparency.

People & Community: Our workforce has always been diverse. We've grown our volunteering and giving programmes, and increased supplier assessments with a focus on social and environmental impact.

Planet: We've reduced the amount of glass in our packaging, set targets to reduce carbon, improve our water and electricity use efficiency, and expanded how we track and reduce waste across our supply chain.

In 2026 we are actively working on and looking forward to successfully recertifying to the new standard.

OVERALL SCORE

91.2

To achieve certification, a business must score at least 80 points. We proudly scored well above the UK average, showcasing our dedication to being a true force for good.



Taste obsessed

We do things the right way rather than cutting corners and chasing profits. Taste and quality comes first.



SUSTAINABLE & ETHICAL SOURCING

We are committed to maintain the highest standards of ethical conduct, social responsibility, and environmental sustainability throughout our supply chain. We strive to partner with suppliers who share our dedication.

Belvoir Farm has a Supplier Code of Conduct which details the standards we uphold and which we expect from our suppliers. Human and labour rights are respected throughout our supply chain. We promote equality, diversity, inclusion, nondiscrimination and fair pay. We work with suppliers that ensure workers safety, wellbeing and provide good working conditions. We promote the preservation of the natural environment by partnering with suppliers that prioritise climate action, avoid any negative impacts and protect biodiversity.



PRODUCT QUALITY

Naturally delicious drinks is what Belvoir Farm is all about. Refreshingly real and reassuringly delicious, there's artistry in our cordials and lightly sparkling drinks. Each are made using simple ingredients, carefully selected with natural fruit juices, hand-picked flowers, and fresh spices. We're true to nature and let the ingredients do the talking.

At Belvoir Farm it's simple: we're all about the taste. Take the fresh flowers that go into our Elderflower Cordial. They're a faff to grow and you need shedloads to make just one bottle. Or our Ginger Cordial, which involves chopping huge batches of fresh ginger, cooking and infusing it with fresh spring water. But we're sure you'll agree, when you take that first sip, all the effort suddenly makes sense.



ELDERFLOWER PLANTATION

Belvoir Farm in the Leicestershire countryside boasts 60 acres of organic elderflower plantations, alongside wild hedgerows, which are hand-picked annually. **The reason we grow them is to get the freshest tasting elderflower in the country.**

Our annual elderflower harvest runs for six weeks, typically between late May and June. We invite the local community to pick and drop off fresh flowers in return for cash. The Elderflowers are processed within 24 hours of drop off and made into delicious Elderflower cordial and sparkling Elderflower drinks.

Planet obsessed



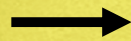
Here at Belvoir Farm, we're as obsessed with sustainability as we are about taste, doing everything we can to ensure we are treading lightly on the land. It's something we have been doing since 1984 and are proud to share with you.

CLIMATE ACTION PLAN

Belvoir Farm Drinks is committed to supporting the global effort to limit global warming to 1.5°C above pre-industrial levels, in line with the Paris Agreement and the latest climate science. We recognise both our responsibility and our opportunity to contribute to a healthier, more sustainable future. This Climate Action Plan outlines our roadmap to significantly reduce our greenhouse gas (GHG) emissions across our operations and supply chain, strengthen our climate resilience, and ensure we continue to grow responsibly in a low-carbon future.

When independently assessed by
Carbon Quota in 2018 (scope 1 / 2)
Belvoir Farm emitted

2,363 tonnes CO₂e.



Between 2018 (baseline) and 2023
Belvoir Farm reduced its CO₂e by

60%



Planet Obsessed Targets



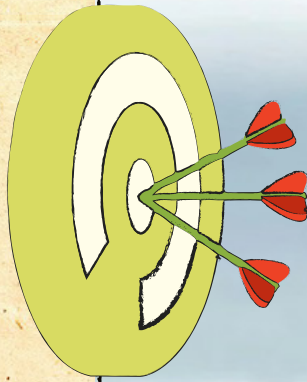
Operational targets (Scopes 1 & 2):

We aim to achieve net-zero Scope 1 and Scope 2 emissions by 2035. These targets apply to emissions from our direct operations, including fuel use, refrigerants, and purchased electricity.



Supply chain targets (Scope 3):

Given that most of our carbon footprint lies within Scope 3 particularly from glass, we will establish Scope 3 emissions reporting & reduction target by 2027. Scope 3 actions will prioritise high-impact categories, led by glass (recycled content, lightweighting, supplier decarbonisation pathways), ingredients, and logistics.



Planet Obsessed Targets



ENERGY

Switch to 100% renewable electricity by 2030 through procurement and verified supply options.



EFFICIENCY & OPERATIONS

Implement energy-saving projects including full-site LED lighting by 2026 and continuous optimisation of utilities and process efficiency.



RENEWABLE GENERATION

Increase solar PV capacity to 1,588 panels by early 2026 and evaluate further on-site generation opportunities.



WATER & WASTEWATER

In 2025 we reduced waste water by 1.5 million litres, a project that will continue into 2026. At the same time, we are progressing a feasibility study for onsite water treatment.



WASTE & CIRCULARITY

Maintain zero waste to landfill and increase recycling and material efficiency across operations and packaging.



SUPPLY CHAIN

Engage top suppliers (starting with the top 5 by spend and/or emissions) to improve emissions data quality and deliver joint reduction initiatives. 2025 saw the reduction of glass packaging (largest contributor).

People Obsessed

Our people are of great importance to us. We want to create a safe and enjoyable working environment for people to thrive in

HEALTH & SAFETY

We always put the health and safety of our team and visitors first. All colleagues are involved in the creation of the annual safety plan which forms part of everyone's annual objectives. Teams from across the business are represented on the safety committee, which meets monthly.

Accidents and near misses are recorded but we also encourage the reporting of any unsafe acts and conditions. This enables trends to be identified and acted on quickly. As we move into 2026, in line with our Spirit of Belvoir values, we will start reporting and celebrating colleagues who work safely and who maintain safe conditions.



Our teams filling and packing elderflower bottles all wear ear protection and safety shoes as standard

WELL-BEING

Grocery Aid is a charitable partner of Belvoir Farm. They're a not-for-profit organisation that provides financial, emotional and practical support for anyone working in the grocery industry. In 2025 we were recognised as a Gold Award winner - we participated in seven activities across all of their critical pillars: Awareness, Fundraising and Grocery Aid Raffle. Grocery Aid gives us support and advice.

The Spirit of Belvoir team were formed in 2025. They are a team of employees that try and instill the Spirit of Belvoir values in all employees through regular communications, including quarterly newsletters, and the organisation of regular events that bring the whole business together.

Our team supporting the collection of elderflowers from nearby hedgerows.



Our team delivering meal service and essential clothing support to individuals experiencing homelessness



The Finance team supported local wildlife by constructing a kingfisher nest at our local Park.

People Obsessed

BENEFITS & PERKS

At Belvoir Farm we offer a pension contribution scheme to all employees. All employees have access to Medicash, which includes virtual GP appointments, money towards medical bills and discounts on gym memberships and cinema tickets.

We run a monthly award programme, where colleagues can nominate their peers if they believe they have showcased the Belvoir Values. The people with the most nominations then go through to potentially be crowned employee of the year, where they could win a lovely cash prize.

In line with annual reviews, all employees have an annual pay review, and potentially receive a discretionary bonus depending on business and personal performance

The team enjoying a moment of celebration in our elderflower fields.



LEARNING & DEVELOPMENT

In 2025 we invested in a new learning platform where colleagues can record and complete regular training. This has improved how training is managed but also provided team's with many more training opportunities as part of their own personal development.

We also provide and offer employees professional training and qualifications depending on the requirements of their role.

All employees have regular 1 2 1s with their manager and annual performance reviews.



People Obsessed

Our people extend beyond our employees to our customers and community



COMMUNITY

We've always been an active contributor to our community. We regularly host local community groups and give tours of farm and factory. We donate drinks to many local events, sponsor local sporting clubs and have charitable partners which include local causes such as the Air Ambulance. We also encourage all employees to volunteer and give them time off to do so.

We are very considerate to our neighbours and the local land around us. At Belvoir Farm we do everything we can to ensure we are treading lightly on the land, it's something we have been doing since 1984 and something we continue to do to this day. We've invested in rich flower margins to attract butterflies and pollinators, we look after the bees with our very own Belvoir beehives, and we regularly have owls nesting in our owl boxes.

HAPPIER HEALTHIER CUSTOMERS

We pride ourselves on making drinks with real ingredients, no artificial, and nothing nasty. They contain minimal ingredients that you can always spell and are certainly not ultra processed.

- In 2025 we embarked on a project to reduce the amount of added sugar in our drinks without adding any sweeteners and in the process, we saved over 16 million teaspoons worth of sugar.

- Our cordial sales grew by 24% in 2025 driven by people trading up from squash and wanting a healthier product with no artificial sweeteners.

- We also launched our FRUITZ range in 2025. FRUITZ offers tweens and teens a range of great tasting sparkling drinks and parents the confidence that they are drinking something healthy because FRUITZ is just fruit and water



Thank you

Thank you for reading our 1st impact report.

If you have any questions please email

info@belvoirfarm.co.uk